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FOR IMMEDIATE RELEASE

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Local Marketing Firm Now Offers National Publicity Services

Flying Turtle Marketing expands its offerings with coast-to-coast PR

(Bayville, April 1, 2004) Flying Turtle Marketing is pleased to welcome public-relations expert Kelly Keane to the Flying Turtle Team.

Keane specializes in both local and national publicity and has spearheaded public-relations efforts for The Learning Channel, Discovery Kids, Animal Planet and ESPN radio, among others. After launching her career at *People* magazine, she served as Director of Public Relations for CNN and Public Relations Manager for *Time* magazine.

"We are thrilled to have Kelly on board," says Flying Turtle President Linda O'Donnell, "and we look forward to serving our clients in an expanded capacity."

For more information, contact Flying Turtle at 732-269-2454, or info@flyingturtle.biz.

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