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FOR IMMEDIATE RELEASE

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Flying Turtle Marketing Working to Improve Downtown Toms River
Firm's principals donate graphic-design and copywriting services

(Bayville, June 6, 2004) Flying Turtle Marketing is working with the Toms River Business Improvement District (BID) to create a logo and vision statement that will give the BID a unique identity and clearly defined purpose.

Linda O'Donnell, Flying Turtle President and Graphic Designer, created their colorful new nautical logo, while Partner and Copywriter, Lisa McComsey, crafted the organization's vision statement.

"As a Toms River native, I'm rooting for the BID and hoping Linda and I can help them however we can," says McComsey. "The downtown area has so much potential, and we'd love to see its charm and popularity restored."

"We love working with non-profits whenever we can," adds O'Donnell. "We're advocates for giving back to our community."

For more information, contact Flying Turtle at 732-269-2454 or info@flyingturtle.biz.

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