



1358 Hooper Avenue, Suite 166  
Toms River, NJ 08753

Contact: Lisa McComsey  
Phone: 732-269-2454  
Fax: 732-606-0504  
www.FlyingTurtleMarketing.com  
[LMcComsey@FlyingTurtleMarketing.com](mailto:LMcComsey@FlyingTurtleMarketing.com)

**FOR IMMEDIATE RELEASE**

## **Toms River Business Owners Named Marketing Chairs of Ocean County Business Association**

*Toms River, New Jersey (September 21, 2007)* – Lisa McComsey and Linda O'Donnell, owners of the Toms River-based Flying Turtle Marketing, were named co-chairs of the **Ocean County Business Association's** marketing committee, it was announced recently by president Robert Ott.

In this role, they will oversee numerous functions, including: the organization's Web site, speakers' bureau, newsletter, bi-annual open house, and new-member orientation.

Founded in 1980, the OCBA is a category-exclusive organization, which assembles business owners and corporate decision makers in Ocean County. The group meets twice a month for lunch in Toms River, where individuals network, exchange leads and referrals, and hear craft talks on members' businesses. The group also sponsors a traveling speakers' bureau and disseminates a business-focused newsletter to 5,000 people in the community.

Flying Turtle Marketing provides a full range of marketing and branding services to small businesses. For more information, call 732-269-2454 or visit [www.FlyingTurtleMarketing.com](http://www.FlyingTurtleMarketing.com).

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